

March 26, 2009

Sebastian Patrizio, Chair
Committee of Adjustment
City of Mississauga

Re: File "A" 112/09, Ward 1, '0' Lakeshore Road East, Port Credit
Proposed Farmers Market in the Elmwood Avenue parking lot

Dear Mr. Patrizio:

The member groups of VIVA Port Credit strongly support the proposed Farmers Market to be conducted in the City's Elmwood Avenue parking lot during summer months. This is a wonderfully appropriate use of public space. The Market will enhance the village character of Port Credit's mainstreet, encourage walking and cycling to this desirable outdoor destination and contribute to healthy lifestyles for residents and visitors. The Port Credit BIA's guidelines for a unique and quality product offering will augment the Port Credit experience and contribute to economic development through increased local shopping and tourism.

We note the BIA's intention to allow community groups and service clubs to participate at the location to promote their activities on given weekends (at no charge), which will make the Market even more of a 'people place' and further enhance the use of this public space.

After attendance at the Community Meeting called by Councillor Carmen Corbasson on Oct. 27, 2008, where City representatives reviewed plans to mitigate neighbourhood parking issues and where public support for a local Farmers Market was evident, we believe the variance to permit this outdoor commercial enterprise should be granted.

We look forward to the opening of the Farmers Market on Saturday, June 6, 2009!

Dorothy Tomiuk, Chair
VIVA Port Credit

Members: Town of Port Credit Association (TOPCA)
Friends of Old Port Credit Village (FOPCV)
Port Credit Village Project (PCVP)
Credit Reserve Association (CRA)
Mississauga South Historical Society (MSHS)
Heritage Mississauga
Walk & Bike for Life (W&BL)
Centre for Landscape Research (CLR), U of T (*Consultant to VIVA PC*)

Copied: David L. Martin Secretary, Committee of Adjustment
Carmen Corbasson Councillor, Ward 1
Ray Poitras Manager, Development Team South
Paul Stewart Policy Planner for Port Credit
Steve Barrett Manager, Transportation Asset Management
Marion Klinnert Chair, Port Credit BIA
Ellen Timms General Manager, Port Credit BIA
Charles Sousa MPP, Mississauga South